



Communities In Schools of San Antonio
2020 Stuff The Bus School Supply Drive
Frequently Asked Questions

Overall Fundraiser

Can I donate actual school supplies this year?

We have made a thoughtful decision **not** to accept supplies from partners this year to help us keep the safety of our students, staff, and volunteers first. This will also help us minimize contact and product sorting/exchange. Instead, we are requesting monetary donations that will allow our Site Coordinators to purchase the supplies our students need when they return to school in August.

How can I support the Stuff The Bus Fundraiser?

There are two ways to support Stuff The Bus.

1. You can simply [make a donation](#) by going to Stuffthebus.cissa.org. If you are connected to an organization or company, you can also make a one-time flat donation.
2. You can help us collect donations by [creating a fundraising page](#) on our Stuff The Bus website. We are looking for **companies, organizations, and individuals** to partner with us by creating a fundraising page. We've made it easy for partners to lead a fundraising campaign by creating a [Fundraising Toolkit](#) that is filled with tips and templates to use.

All [2020 Supporters](#) and donors will receive recognition on the Stuff The Bus website, unless they choose to remain anonymous.

What can my donation provide students?

Each time you participate in the Stuff The Bus School Supply Drive, you entrust Communities In Schools of San Antonio to direct your gifts to where they are needed most. This includes, but it not limited to, the purchase of school supplies, technology and uniforms needed by our students. Below are a few examples of what your donation can provide.

\$20 fills a pencil pouch with supplies, \$50 packs a backpack, \$100 provides enough supplies for siblings, \$300 places technology into our students' hands, \$1,000 provides school supplies for the whole classroom, \$3,000 provide school supplies for a school campus, \$5,000 stuffs a school bus with supplies.

My company has our own platform that we use to promote fundraisers. Can we use our platform instead of the Stuff The Bus page to collect donations?

Yes! Some companies promote giving opportunities on their own company platform which could make it easier for employees to make donations using payroll deductions & process matching gifts. If your company chooses to use your own secure platform, you should still create a team page on the Stuff The Bus website so that your company can receive recognition on the 2020 Supporter List. On the back end, we will manually enter in the donation amounts received so that we can capture your gifts on the site.



My company would like to support Stuff The Bus, but instead of asking employees to donate we would like to make a flat donation. Can we do that?

Yes! Some companies have opted to make a flat donation. In this case, you will still receive recognition on the Stuff the Bus website. You can donate by going to Stuffthebus.cissa.org or mail us check to the following address:

Communities In Schools of San Antonio
ATTN: Jessica Hannah
1616 E. Commerce
San Antonio, TX 78216

When is the last day to donate?

We are accepting donations now through August 31st. Our goal is to raise \$300,000 by this date. We know with you on our team we will reach our goal!

Team Captains

I sent an email through my team page dashboard, but no one has received it yet. Do you know why?

Sometimes companies have security features that prevent emails from going through. Contact your IT Department to see if they can mark Qgiv as a safe user or see if they can release the email. The email address will show noreply@qgiv.com.

Alternatively, you can send emails to your network using your personal or work email account instead of sending it through the Stuff The Bus website. This will ensure that your network receives your emails.

Someone donated, but I do not see it reflected on my team page. Why is that?

There are two different ways a donor can give your team credit for their gift.

1. By sharing your team link, all donations will be applied to your team page. You can find your team URL link by going to your dashboard, scroll down to the bottom of the page and copy the link titled "My Team Page"
2. When a donor is on the donate page, for first question (*Donation Recipient*) they should select **"or Select this button to give credit to a specific Team or Fundraiser"** and then they should select your team name.

Once your team is selected and the donation is successfully submitted, it will automatically appear on your team page and your thermometer will be updated. If a donor forgets to select your team as the recipient or if you don't see a donation reflected on your page, please contact Jessica Hannah at jhannah@cissa.org.

Did I create two pages? What is the team captain page for?

As a team captain, you will automatically be asked to create your own personal fundraising page which will be connected to your team page. Your personal page allows you to make it specific to you (and not your company). You can set your own goal as it can be different from your team's goal. For example, if



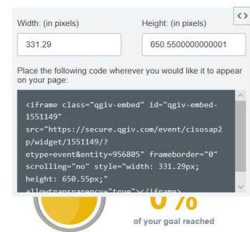
you would like to rename your personal page “Julie’s B-Day Fundraiser” to share with your friends and family, you can do that. You would send your friends and family your personal link and their donations would be reflected on your *personal* page. Since you are part of a team, these donations would also be reflected on the team page.

Do I have to use my team captain page or can I just concentrate on the team page?

You do not have to share the link to your personal page. If you prefer to concentrate your efforts on your team page, you can simply share that link instead of your personal page. You do not need to customize your personal page or send out the link if you prefer not to.

How do I embed the fundraising thermometer on my organization’s or company website?

Share progress towards your goal by embedding the thermometer on your website! To do this, simply hover over the top right corner of the thermometer and click *Embed This Widget*. Then you will copy over the code onto the page you would like the thermometer placed. It's a great visual to serve as a reminder about the event and helps celebrate successes!



How can I get others interested in donating to Stuff The Bus?

When you tell people why a cause matters to you, they listen. Use your fundraising page and emails to tell your friends, family, and colleagues how our mission aligns with your beliefs/values. When something matters to you, it matters to the people who know & love you!

Social media is a great way to share your fundraising efforts and encourage support. Make sure to tag us. You can also share posts from our main social media pages.

Instagram: CIS_SanAntonio

Facebook: CISSanAntonio (There is an option to create a Facebook fundraiser from your dashboard)

Twitter: @CISSanAntonio

If you have a marketing team, share the fundraising toolkit with them and tap into their expertise.

Have more questions?

For questions related to registration, contact Felisha Sanchez- Director of Marketing, fsanchez@cissa.org
For questions related to donations, contact Jessica Hannah- Director of Donor Relations, jhannah@cissa.org